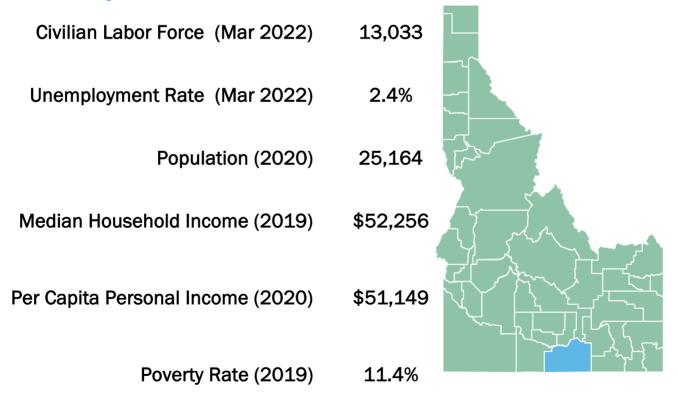


Last Updated: April 2022

Cassia County Economic Overview







1. County Demographic Characteristics, 2019

	Cassia County	Cassia County (%)	State of Idaho (%)	United States (%)
Total Population	23,847	100.0%	3,508,734	326,569,308
Race and Ethnicity				
White alone, not hispanic	16,352	68.6%	81.4%	60.1%
Black or African American alone, not hispanic	50	0.2%	0.6%	12.2%
Native American alone, not hispanic	211	0.9%	1.1%	0.6%
Asian alone, not hispanic	171	0.7%	1.3%	5.6%
Hispanic, or Latino (of any race)	6,519	27.3%	12.7%	18.2%
Gender				
Male	12,181	51.1%	50.1%	49.2%
Female	11,666	48.9%	49.9%	50.8%
Age				
Median age	33.3	-	40.5	38.2
Under 18 years	7,570	31.7%	25.3%	22.4%
Over 18 years	16,277	68.3%	74.7%	77.6%
21 years and over	15,390	64.5%	70.6%	73.5%
Over 65 years	3,304	13.9%	15.8%	16.0%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	886	3.7%	2.0%	3.3%
High school graduate (with equivalencies)	4,104	17.2%	17.4%	18.2%
Some college, no degree	3,818	16.0%	17.0%	13.9%
Associate's degree	1,453	6.1%	6.4%	5.9%
Bachelor's degree	2,046	8.6%	12.6%	13.8%
Graduate or professional degree	734	3.1%	6.1%	8.7%
Median Household Income	\$52,256	-	\$59,084	\$64,994

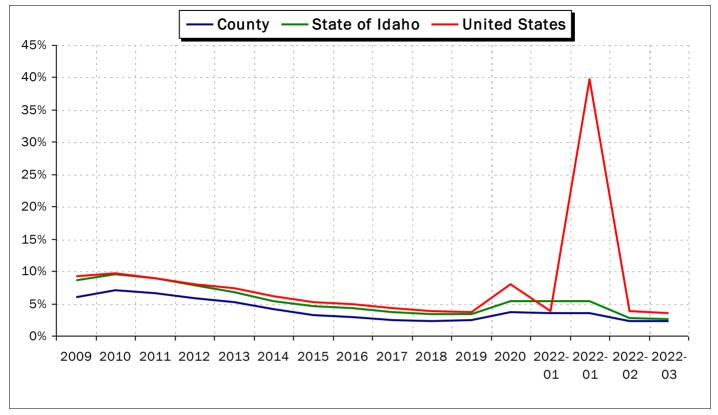
Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

2. Labor Force

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2022	13,033	12,725	308	2.4%
March 2021	12,588	12,185	403	3.2%

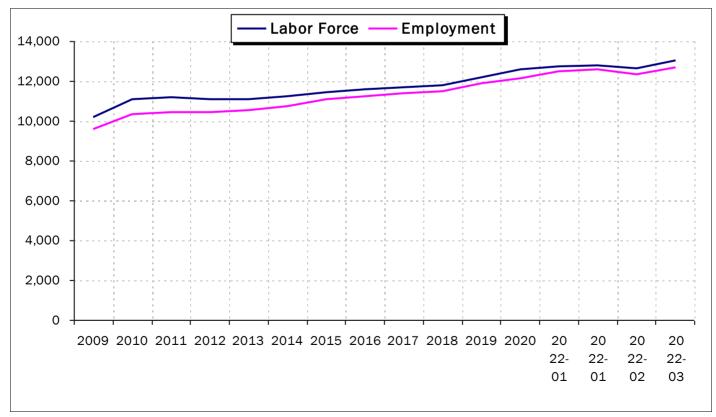
Source: Idaho Department of Labor

3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

5. Industry Employment and Wages - 2010, 2019 and 2020

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Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	9,805	\$28,861	11,643	\$11,639	12,211	\$41,400
Natural Resources and Mining	1,510	\$28,966	1,875	\$1,907	1,958	\$41,226
Construction	392	\$30,789	671	\$660	669	\$46,574
Manufacturing	1,195	\$37,508	1,347	\$1,391	1,454	\$52,981
Trade, Transportation, and Utilities	2,536	\$28,724	3,073	\$3,112	3,254	\$44,742
Information	81	\$49,108	51	\$48	45	\$89,971
Financial Activities	253	\$32,669	347	\$305	315	\$56,951
Professional and Business Services	484	\$30,554	580	\$569	586	\$39,567
Education and Health Services	2,078	\$25,069	2,125	\$2,066	2,130	\$37,236
Leisure and Hospitality	499	\$10,114	773	\$821	1,008	\$15,516
Other Services	197	\$16,473	239	\$212	227	\$28,712
Public Administration	574	\$38,482	554	\$542	557	\$43,785

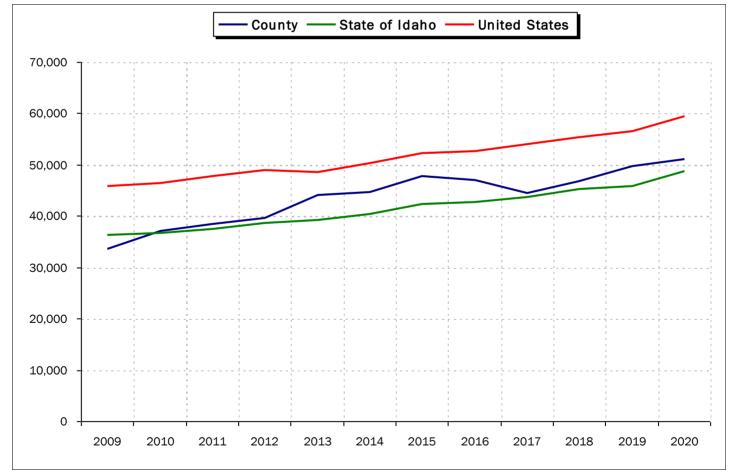
Source: Idaho Department of Labor

6. Top Employers, 2020

Employer	Ownership	Range
Cassia County Joint School District	Local Gov	500 - 999
Mccain Foods	Private	500 - 999
Wal-mart	Private	250 - 499
Dot Transportation	Private	250 - 499
Idaho Milk Transport	Private	100 - 249
Moo Mountain Milk	Private	100 - 249
Cassia County	Private	100 - 249
Goode Auto Group	Local Gov	100 - 249
City Of Burley	Private	100 - 249
Triple S Oil Company	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

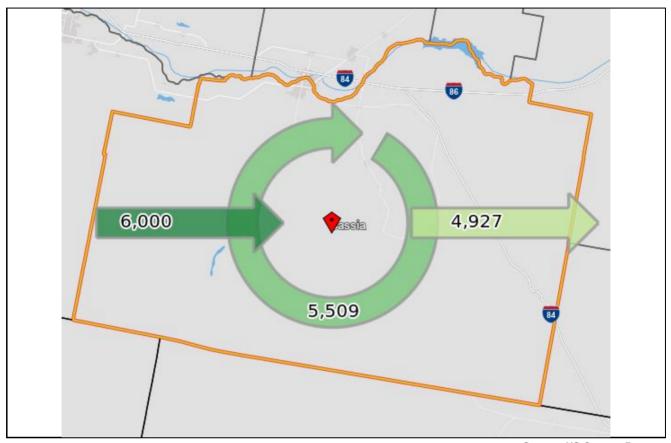
7. Real Per Capita Income, 2009 - 2020



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2019

It is estimated that 5,509 workers lived and worked in Cassia County in 2019. Another 6,000 workers were employed in Cassia County but lived outside, while 4,927 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Cassia County Live, 2019

City of Residence	All Jobs	Percentage
Burley	2,485	21.6%
Rupert	767	6.7%
Heyburn	567	4.9%
Twin Falls	539	4.7%
Oakley	198	1.7%
Jerome	127	1.1%
Paul	125	1.1%
Idaho Falls	113	1.0%
Boise City	98	0.9%
Pocatello	95	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

10. Top 10 Cities Where People Who Live in Cassia County Work, 2019

City of Employment	All Jobs	Percentage
Burley	2,874	27.5%
Twin Falls	756	7.2%
Boise City	512	4.9%
Rupert	441	4.2%
Heyburn	267	2.6%
Oakley	137	1.3%
Pocatello	124	1.2%
Meridian	115	1.1%
Paul	110	1.1%
Jerome	101	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

For more Information, Contact:

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